

MARKETING AND STRATEGY UPDATE



Date: Subject Property:	
Homeowner Name:	
Address, City & Zip:	Phone Numbers and Email:
Agent Name & Company:	
Phone Numbers:	
Email:	
Original List Price:	Original Listing Date:
Reduced Price:	Date:
2 nd Reduced Price:	Date:
Square Footage:	Current Property Taxes, ¹ / ₂ Year:
Number of Showings and Agent Feedback During Last Month:	
Identify Competitive Listings Entering Market Since Most Recent Price Reduction:	
Identify Comparable Solds Since Original Listing Date, DATE SOLD, and PRICE:	
What Factors Are Affecting Resale Values in Immediate Marketplace?	
Recommended Repairs, Improvements and Pricing Strategy to Enhance Marketability and Reduce Days on Market:	
PLEASE RETURN THIS COMPLETED FORM VIA EMAIL TO: LSpacek@NorthCoastRelo.com	

North Coast Residential Relocation, LLC DD: 440-248-5281 Cell: 216-513-6800 Fax: 208-248-5288 www.NorthCoastRelo.com